

Thursday,  
January 17,  
Through  
Saturday,  
January 19th.



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Thursday morning, January the 17th, our White Sale will commence and continue through Saturday, January the 19th.

Read Carefully the partial list. Call and see other bargains omitted for lack of space.



### Wirthmor \$1 Waists

Made by Girls proud of their skill.

We think you will appreciate these wonder Wirthmor Waists more if you are given a peep behind the scenes. Wirthmor Waists are made by skillful, happy girls, in a clean, well-lighted and ventilated factory. No dull season lay-off to trouble them. Happy, busy all the time. Their comfort considered; their working conditions almost home-like. So you can easily see that every Wirthmor Waist is made with tender care—that every girl is jealous of the Wirthmor reputation for quality. That is why practical women who know fabrics and workmanship always buy Wirthmor Waists after examining them closely.

To introduce them more fully, sale price, 85c.

### Army and Navy Yarn

Gray and Khaki, 4 oz. hanks at 93c.

### Lonsdale Cambric

Worth 25c., at 18 cents.

### Androscoggin Bleached Muslin

Value 22c., Sale price 16 2-3 cts.

## ROYAL WORCESTER CORSETS



TOP VALUE is represented in ROYAL WORCESTER corsets, regardless of the price you pay.

Higher prices mean finer fabrics—more elaborate finish and trim.

But the cardinal principles of Style, Fit, Comfort, Service and Economy are carried to the very last limit—in any ROYAL WORCESTER you select.

Models for all figures. \$1.00, \$1.50, \$2.00. Sale price 89c, \$1.19 and \$1.59.

### Summer Vests

Full size V Neck with tape, value 15c; all sizes . . . . . 11c  
Gauze Vest, fine weave, value 35c; sale price . . . . . 27c  
Gauze Union Suits, value 35c; sale price . . . . . 27c  
Gauze Union Suits, value 75c; sale price . . . . . 59c  
Gauze Pants, value 35c; sale price only . . . . . 29c

### Laces and Embroideries

Val Lace by the Doz. Some matched sets, value 60c; sales price . . 43c  
Torchon Lace, value 60c the dozen; sales price . . . . . 45c  
Laces, value 10c to 25c; sale price 6 to 16c  
Embroideries: 1 lot at . . . . . 4c  
1 lot at . . . . . 8c  
1 lot at . . . . . 12 1-2c  
1 lot at . . . . . 18c  
Good numbers from 25c to 27 1-2s per yard.

### Here Is Where You Can Save Money.

Pajama checks, values 15 and 20c; sale price . . . . . 12-18c  
Middle Twill, values, 20, 25, 35c; sales price . . . . . 18, 21, 28c  
Linenes, values 15, 20, 25c; sales price . . . . . 13, 18, 21c  
Kerry Linen, 39 inches, value 25c; sales price . . . . . 19c  
White Organdie, value 30c; sales price . . . . . 22c  
English Long Cloth, value 20, 30, 35c; sales price . . . . . 18, 22, 27c  
Nainsook, 12 yards to box, value \$3.00; sales price . . . . . \$2.69  
Nainsook, by the yard, value 20, 25c; sales price . . . . . 16, 21c  
India Linon, value 15, 20c; sale price . . . . . 11, 16c  
Russian Lawn, value 25, 40c; sales price . . . . . 21, 33c  
Flaxon, value 20, 25, 35c; sales price . . . . . 17, 21, 27c  
Check Flaxon, value 25c; sales price . . . . . 19c  
Linen Lawn, value 85c, \$1.00; sales price . . . . . 69, 84c  
36 in Linen, 75c, 85c, \$1.00; sales price . . . . . 59, 69, 84c  
90 in. Linen Sheeting, value \$2.00, \$2.60; sales price . . . . . \$1.59, \$1.69  
Colored Skirt Linen, pink, blue, green and rose, value, \$1; sales price 84c

Also a nice assortment of White Wastings. You will find the price cut and cut deep. A good assortment of Cotton Skirting, the line too long to quote prices. Just see them.

Bed Spreads value \$1.25, 1.50, \$2.00, 3.00; sales price 93c, \$1.18, 1.39, \$2.29  
Bed Spreads value, \$3.60, 5.00, 7.00; sales price . . . . . \$2.90, 4.95, \$5.95  
Diminuty Spreads, value \$2.00; sales price . . . . . \$1.49  
Turkish Bath Towels, value 15, 25, 50c; sales price . . . . . 11, 19, 39c  
Table Damask, value 35, 50, 75, \$1.00, 1.50, 2.25; sales price 27, 42, 59, 84, 1.17, \$1.79.

### Toilet Articles

Colgate Talcum Powder, all kinds 11c  
Dental Cream, small . . . 8c; large 17c

### Soaps

Turkish Bath soap . . . . . 6c  
Coleo soap . . . . . 8c  
White Clematis . . . . . 10c  
Transparent Glycerine . . . . . 9c  
Cashmer Bouquet . . . . . 10c  
Cashmer Bouquet, large size . . 19c  
Allround Soap, 3 to box, value 30c, Sale Price . . . . . 22c  
Jergens' Violet Glycerine, 3 to box, value 30c, sale price . . . . . 22c  
Jergens' Powder, 1 lb can, value 25c, sale price . . . . . 19c  
Menens' Talcum Powder, 18c, 2 for . . . . . 35  
Prophylactic Tooth Brushes, hard, medium and soft at . . . . . 25c

Do not forget Punjab, the best Percale made. Value 25c., Our Sale Price, 16 2-3 cts.

A good Dress Gingham, 15c.

Amoskeag Apron Check. 15c.

# The O'Donnell Dry Goods Company